

Below is a list of additional elective courses as referenced in the Handbook. These courses are dual credit courses available through Wichita Area Technical College at this time.

WATC COURSE OFFERINGS

BUSINESS ESSENTIALS (04614) is designed to give students an overview of the business, marketing and finance career cluster occupations. Students will develop an understanding of how academic skills in mathematics, economics, and written and oral communications are integral components of success in these occupations. Students will examine current events to determine their impact on business and industry and legal and ethical behavior and acquire knowledge of safe and personal skills needed to obtain a career and be successful in the workplace.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC BUS104 Intro to Business, 3 hours. To receive credit, the student must have a 2.75 GPA.

FUNDAMENTALS OF ACCOUNTING (04363) This is a course designed for students who want a working knowledge of accounting, but not to the extent as a person working primarily in the accounting field. Although the basic accounting principles are learned and applied, the course, in comparison to Principles of Accounting I, covers a smaller amount of material at a somewhat slower pace. It is recommended for students with no previous accounting background.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC ACC105, 3 hours. To receive credit, the student must have a 2.75 GPA.

PERSONAL FINANCE (04363) This course is designed for non-business majors, as well as for business majors. The course is concerned with efficient management of money as a primary requirement for successful personal life. Aids individuals in establishing and maintaining credit, using a budget, safeguarding and investing savings, and arranging personal insurance.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC BUS130, 3 hours. To receive credit,

the student must have a 2.75 GPA.

PRINCIPLES OF ACCOUNTING I (04363) This course is designed to help the students develop a basic understanding of accounting theory, concepts and procedures. It will provide a foundation for further study for the student seeking a career in accounting or business administration or for the student entering into the occupational field.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC ACC160, 3 hours. To receive credit, the student must have a 2.75 GPA.

PRINCIPLES OF MANAGEMENT (04363) Explores the basic management functions of planning, controlling organizing and directing an organization. The basic management theories, functions and aspects of various types of business are studied.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC BUS200, 3 hours. To receive credit, the student must have a 2.75 GPA.

PRINCIPLES OF MARKETING (04363) Production and marketing of goods and services are the essence of economic life in any society. All organizations perform these two basic functions to satisfy their commitments to society, their customers and their owners. Marketing examines the problems of transferring title and moving goods from producer to consumer, buying, selling, storing, transporting, standardizing, financing, risk-bearing, and supplying market information. The free enterprise and the government's contribution, retailing, and international marketing are discussed at length.

Length of Course: 1 semester (1 credit)

For Students: 11, 12

Credit Option: This course may be taken for college credit WATC BUS140, 3 hours. To receive credit, the student must have a 2.75 GPA.

